

## KTXA PROGRAM/ISSUES REPORT

### April 1-June 30, 2010

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm). The station also broadcast a series called Get Healthy Texas, a segment in newscasts which focuses on ways to help those in our community to live healthier lives as well as quarterly Get Healthy Texas programs that air in prime time.

During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

#### Economy

Each week TXA 21 profiles people looking for a job in the Get a Job segments. **4/6 7, 8pm** Many Texans participated in the Cash for Appliances program. They received a rebate through a state rebate program if they purchased a qualifying appliance.

#### Education

**4/5/7pm** Two North Texas schools are among the best schools in the Dallas Fort Worth area. **4/6 7pm** Former First Lady Laura Bush was a guest teacher at a North Texas school. She participated in the Teach for America Week program. **4/19 7, 8pm** Bullying concerns has one North Texas school district going hi-tech. Joshua ISD implemented a new text message system that will allow students to report bullying anonymously. **5/5 7pm** The Rotary Club of Dallas presented 1,200 personalized books to students at Rosemont Primary School and Peeler Elementary school. The books titled "I like Me!" each contain the child's name, the names of his or her best friends, teacher, school and city. Several dignitaries took time out of their busy schedules to help hand out the books and read to the children. **5/8 8pm** SMU engineering students unveiled their latest creations to help the disabled. Among the designs, a talking keyboard and a PDA for the blind. The students work with local groups to build mechanical or electrical products for those with physical disabilities **6/16 8pm** Hurst-Euless-Bedford schools L. D. Bell and Trinity High School will soon have Confucius classrooms. Each school will receive \$30,000 and hundreds of books to teach courses about the Chinese language and culture.

#### Community

Twice a month reports on children looking for a Big Brother or Big Sister through the Big Brothers Big Sisters North Texas program air in newscasts. **4/5 7pm** A North Texas man believes the southern sector of Dallas is consistently neglected, disrespected and overlooked in daily news coverage. He has taken on covering this sector of the community his own way via the internet. **4/20 8pm** Both Dallas and Fort Worth made the list of Americas Top 100 Places to live published by relocateamerica.com. **4/21 7, 8pm** A young Dallas Cowboys fan with a life-threatening heart condition had a dream come true. She got a special tour of the new Dallas Cowboys stadium. **4/21 7pm** The community of Azle has a new playground designed for those with physical challenges. **4/23 7pm** A report on student Darius Show who started going to the Boys and Girls Club in the first grade. Now a senior, he was named Youth of the Year for the state of Texas Girls and Boys Club. **4/25 7pm** A North Texas

community is making an effort to bring football to the area. Half of community area wants the sport and the other half is against it. **4/26 8pm** According to the annual census by the metro Dallas Homeless Alliance there are only about 500 people considered to be chronically homeless. That's down 14 percent from last year. **4/30 5pm** Texas participated with the National Highway Traffic Safety Administration to declare April 30 A No Phone Zone Day. **5/3 7pm** In honor of Goodwill Week, Goodwill Industries of Fort Worth celebrated by showing some of the more interesting donations it has received. **5/3 8pm** An amateur fossil finder from North Texas found the entire bottom jaw of something called a pterosaur. It is a flying animal that paleontologists say flew over Dallas and Fort Worth 95 million years ago. **5/6 8pm** Some of the students at Lakeside Elementary in Coppell cut their pony tails for the Pink Heart Fund. It's a non-profit charity that donates free wigs to children and adults who have lost their hair because of illness or cancer treatment. **5/19 7pm** Bicyclists rode in silence to remember riders who've lost their lives and to encourage safety among everyone who shares the roadway. **6/23 8pm** There are a lot of neighborhoods in North Texas that were once thriving areas, but are now neglected and in disrepair. The project to fix them is funded by federal housing money.

## Health

**4/5 8pm** Dr. Michelle Ho talks about why so many college students have serious alcohol abuse and dependency issues. **4/19 7pm** Research shows there's a link between education and breast cancer screening. A study conducted in two areas of Dallas show those who attended regular health education meetings, listened to speakers and learned about the importance of mammograms were more likely to be screened for the disease than those in another area of the city who only received handouts on breast cancer. **4/21 7pm** A report on a mother left paralyzed after she was randomly stabbed at a park. She talked about how she is beating the odds. **4/23 7pm** A report on how to stay hydrated while working out. **4/28 7pm** Report on child life specialists. They are trained to help children going through cancer treatment. **5/10 8pm** Dr. Michelle Ho discusses how popular medication for acid reflux should not be taken by everyone. **5/12 4pm** A medical report on irritable bowel syndrome. **5/12 8pm** In North Texas there's hope for babies born with a blinding defect. A local hospital is performing acrylic lens implants and getting national attention. **5/17 5pm** A report on a swimming class that helps people overcome their fear of swimming. **6/2 7, 8pm** A report on purses and wallets that contain the deadly poison lead. **6/2 8pm** A health story on why it is important for young children, even babies to learn how to swim. **6/9 7, 8pm** A medical report on whether vitamins are really necessary. **6/15 7pm** The same technology fueling the Wii video games is helping people with brain injuries walk again. **6/16 8pm** Colby Elliott of Frisco has "hypo plastic left heart syndrome", a rare congenital heart defect. He and his mother traveled to Washington DC on behalf of Children's Medical Center, to lobby for health care improvements for children. **6/23 8pm** A medical report on why children even babies should wear sunglasses whenever they are in the sun.

## Crime

**5/4 7, 8pm** The city of Dallas has a new police chief. **5/12 7pm** Dallas police officers are remembering those who died in the line of duty. A memorial ceremony was held at the Dallas Police Department Memorial. Seventy-nine Dallas police officers have died in the line of duty. **5/19 7pm** A report on how courtroom pictures of suspects on trial are now digital instead of sketches. **6/2 8pm** The Allen Police Department is trying to regulate or ban K-2, the latest smoking craze among teenagers. It's referred to as synthetic marijuana and is legal. **6/9 8pm** The Dallas Police Department has a new plan to keep kids off the street during the summer. It's called Operation Triangle. The goal is to focus on reducing violent crime, property crime and public disorder.